



Savings For Schools

SUPPORTING SCHOOLS | CONNECTING COMMUNITY | BUILDING BUSINESS



What is Savings For Schools

Helping schools and students reach their fundraising goals is at the heart of the Savings for Schools service. The Savings for Schools web & app based platforms offer schools across New Zealand the opportunity to promote themselves, their fundraising goals and the students that will benefit from their fundraising endeavours.



Helping Schools fundraise

Savings for Schools is focused on assisting schools from across New Zealand to reach their fundraising goals. We achieve this by:

- ◆ Offering a free service for schools to use
- ◆ Facilitating the receipt of online payments
- ◆ Ensuring all funds raised go directly to the school
- ◆ Enabling the promotion of fundraising goals to a national and global audience



Web and App based solution

Traditionally, schools are limited to fundraising within their local community. Savings for schools enables the promotion of schools and their fundraising targets to a national and global audience.

The Savings for Schools website offers a simple yet feature rich, user friendly experience that beautifully promotes each school and its goals.

The Savings for Schools app offers each school a unique selling point. By promoting and selling the app, purchasers are afforded access to a variety of specials, offers and discounts made available by businesses from across New Zealand.



The App

The Savings for Schools app is primarily a fundraising mechanism for schools. Loaded with specials, offers and discounts made possible by businesses from across New Zealand.

Each Savings for Schools member business can make available up to 5 offers per week - meaning there's always a new and exciting offer to be found on the app.

Purchasers of the app can search for, and redeem available discounts in-store, online or via the phone - by presenting their smartphone with the applicable discount offer and barcode displayed, or by citing the promotion code.



It's Win : Win : Win

It's not just any day where everyone wins

The Savings for Schools platform offers a win : win : win opportunity for all its users - through supporting schools, connecting community and building business, we offer an exceptional product, with a unique selling point that offers excellent opportunity for all to benefit.

Schools win - Through increased exposure to fundraising activity and increased financial support from the community (local, national & global)

Supporters win - By donating funds to support their school of choice, or by purchasing access to the Savings for Schools app which unlocks numerous specials, offers and discounts. Savings that are made through using the app and its various specials discounts and offers offset the purchase cost the app.

Business win - Increased revenue and brand exposure through the targeted promotion of goods and services on the Savings for Schools website and app. The Savings for Schools platform also allows businesses to survey and research users





Supporting Schools

Assisting schools across New Zealand to reach their fundraising goals



Savings for Schools is a web and app based solution, designed and developed in New Zealand to assist schools in reaching their fundraising goals. From purchasing books for the school library to sending the rugby team around the world - whatever the fundraising goal, Savings for Schools can promote it and maximise every dollar earned

We do this by:

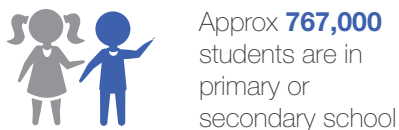
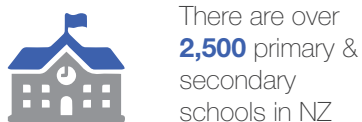
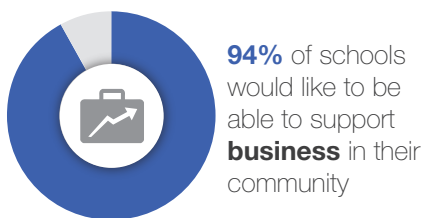
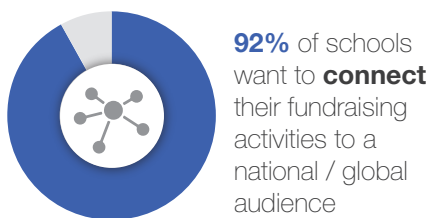
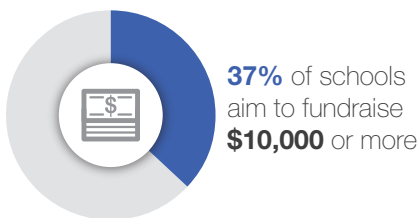
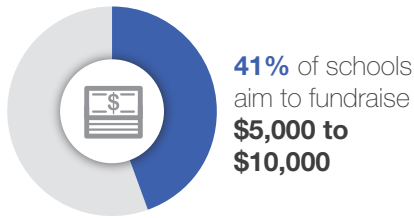
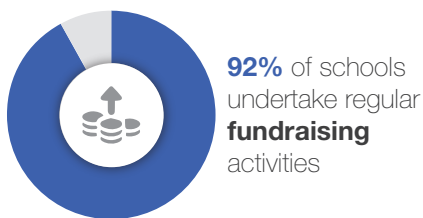
- ◆ Providing schools with an automated, free to use platform where fundraising goals can be promoted
- ◆ Enabling online payments that are directly deposited to the appropriate school
- ◆ Offering the Savings for Schools app to schools to market as an exclusive product among other more traditional fundraising activities.
- ◆ Providing a professional, dedicated and secure online presence





Supporting Schools

What the research is telling us and what some of the features are



FUNDRAISING PAIN-POINTS

- 74%** of schools find time to administer vs. financial reward prohibitive
- 81%** of schools cite profit per item as a barrier to effective fundraising
- 82%** of schools felt the size of the local community limits fundraising opportunities

FEATURES OF THE SAVINGS FOR SCHOOLS SYSTEM

Each school has a dedicated, secure page which includes

A summary of all fundraising efforts	Online payment facilities that allow funds to be targeted to specific projects	The ability to promote fundraising activities nationally and globally via social media	The ability to sell the Savings for Schools app
A detailed page for each individual fundraising project	The ability to add photos and comments	Monthly reporting that details how successful each fundraising project has been	The ability to set the sale price of all items being sold



Connecting Community

Helping to connect community with schools and business across New Zealand

At the heart of fundraising efforts for any school is the local community. Without the support of the community, via donations made or support provided, schools would not be able to offer many of the services and opportunities they do. Savings for Schools aims to support schools by connecting the community directly with its fundraising goals.



By supporting schools in their fundraising efforts, Savings for Schools aims to give a little back by way of savings, discounts and offers made available by retailers and businesses from across New Zealand. When a supporter purchases the Savings for Schools app, the savings they generate will provide the opportunity to recover the initial cost of the app and provide further savings each time the app is used.





Building Business

Building blocks for success - Business, schools and the community working for each other



The true success behind the Savings for Schools platform is the support of member businesses and retailers from across New Zealand.

By providing a vehicle whereby business can drive targeted custom to their door and even communicate with customers to find their needs, Savings for Schools offers a unique opportunity to reach and engage with customers at a national level.

Those customers are the friends, family and parents of school aged children. People like you - Chief Executives, Plumbers, Courier Drivers, Retail Assistants, Mechanics and Officer Workers - Decision makers in the home and workplace.

The Savings for Schools website and app are fully automated and simple to use, allowing businesses and retailers with almost no technical knowledge to quickly, efficiently and professionally promote their business to users of the Savings for Schools website and app.



Dedicated and secure account



Simple to use templates



Active social media promotion



App users notified of new offers



App users can 'watchlist' their favourite businesses / retailers



Businesses / retailers can survey app users



Featured retailer space on Savings for Schools home page



List of all businesses and retailers and a summary page for each



Up to 5 offers can be made available per week (*up to 260 per year*)



Offers displayed on the app can be created by using the Savings for Schools template or by designing your own



Building Business

Making a difference to schools, the community and your bottom line starts here

Becoming a member of Savings for Schools is quick and easy. Simply follow the 5 step registration process and your business will be playing a key role in the community while building your bottom line.



MARKET SECTORS

1	Accommodation	14	Equipment Rental	27	KiwiSaver
2	Automotive	15	Fashion	28	Liquor Stores
3	Banking	16	Finance	29	Local Government
4	Bookshops	17	Fitness	30	Pets
5	Business Services	18	Food	31	Real Estate
6	Car Rentals	19	Footwear	32	Recruitment
7	Children	20	Freight	33	Sport
8	Communications	21	Hairdressing	34	Stationery / Supplies
9	Computers	22	Health & Beauty	35	Supermarkets
10	Consumer Electronics	23	Home & Garden	36	Tertiary Education
11	Department Stores	24	Insurance	37	Travel
12	Energy Providers	25	Internet Service Providers		
13	Entertainment	26	Jewellers		



Register with Savings for Schools

Be part of something special

Savings for Schools offers business a unique opportunity to connect with consumers through a mechanism that is providing real and tangible benefit to schools, students, families and their communities.

Join Savings for Schools now to be part of something special.



MEMBERSHIP WITH SAVINGS FOR SCHOOLS

Membership is a 12-month annual subscription that gives you full access to all the features and functions of the Savings for Schools system.



INTRODUCTORY OFFER

Designed and developed in New Zealand, Savings For Schools is soon to launch and completely redefine how over 2,500 schools and kindergartens will reach their fundraising goals. The support of the business community is critical and to say thank you, we're offering 6 months free membership with your first year as part of the Savings For Schools community

6 MONTHS FREE MEMBERSHIP (pay for 12 months and receive 18)



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**Helping schools and kindergartens
reach their fundraising goals by
connecting with your business and
the community starts here**

CONTACT US TODAY