HOW SCRIPT SAVED
ONE SCHOOL
$157,000
IN ONE YEAR
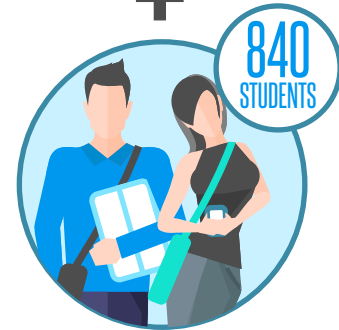
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EXECUTIVE SUMMARY

Script developed software that saves schools time and money by distributing permission forms and notifications via a mobile app. In a school with **40 teachers** and over 840 students, Dayspring Academy saved over $157,000 by increasing the efficiency of paperwork distribution and payment collection. Script reduced the time to authorize and conduct a field trip by 98%. Using Script also increased parents' response rate by over 50% when using this method, from 55% response rate on first pass when using paper forms to 85% on first pass when using Script.

40 TEACHERS

+

840 STUDENTS

$157,000

DAYSPRING BEFORE SCRIPT

45,000

Prior to implementing Script, Dayspring Academy was distributing more than 45,000 sheets of paper per year by sending them home with students. The handouts were a part of their field trip and school notification process for various school-related activities.

Each class at Dayspring was participating in **2-3** field trips a year, and their trip authorization and approval process was typically **10 weeks** long per field trip.

10 WEEKS

4 WEEK — 4 weeks for approval

SEND — 1 week for printing and sending

2-3 weeks for collection

FOLLOW UP — 1 week for final follow up

NUMBER — 1 week out for the final number

In addition to the 10-week process, the old methodology also required the attention of numerous school employees. Approximately **1600 teacher** hours

(40 hours per teacher per year), 3300 hours of **administrative** time (1.5 full time positions)

Plus an additional 150 hours to distribute the **flyers** to the classes.

TEACHER

1600 HOURS

ADMINISTRATIVE

3300 HOURS

FLYERS

150 HOURS

Using the cost of labor for each of these positions, we can then approximate a portion of the cost savings of or for facilitating the field trips and distributing the paperwork required for parent authorization. The 150 hours previously mentioned as well as the cost of the paper/printing will not be included in this cost analysis.

average school
Support salary at Dayspring Academy is approximately **$35,000** with 2200 hours worked
annually. The hourly rate is $15.90 x 3300 hours consumed = **$52,500**."

The average school Support salary at Dayspring Academy is approximately $35,000 with 2200 hours worked annually. The hourly rate is $15.90 x 3300 hours consumed = $52,500.

Dayspring was also losing money due to the old methodology of payment collection, suffering **$6,000** lost due to mishandling of payments collected by teachers and administrators and **$20,000** per year in lost processing fees that were not accounted for during collection.

These two activities account for an additional $26,000 in lost revenue.

In total, the annual cost of paperwork distribution and payment collection for field trips was approximately **$109,764.** This number does not account for the printing and paper costs of these flyers, just strictly the labor and lost revenue of the old system of field trip authorization and facilitation.
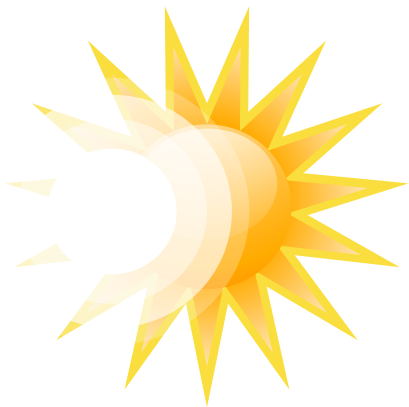
Teacher costs:	$31,264
Admin costs:	$52,500
Lost revenue:	$26,000
============	=======
Total costs:	**$109,764**

Lost revenue
$26,000

Teacher costs
$31,264

Admin costs
$52,500
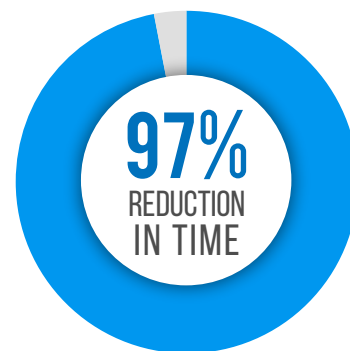
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DAYSPRING AFTER SCRIPT

Since implementing Script, Dayspring has experienced several benefits from the app's ability to notify parents as well as collect payments for field trips in advance. The two main benefits have been process efficiency and revenue related.

The most notable example of a more efficient process for authorization relates to how Dayspring was able to utilize Script to ensure the students could enjoy the solar eclipse. School administrators were able to find solar eclipse glasses for the students to use, but only had two days to distribute the permission slips and collect payment.

Administrators sent the form out on Saturday, two days before the eclipse, and had over **90% authorization** by Monday.

Script enabled them to reduce what was previously a 10 week (70 day) process to a 2 day process on short notice. That is a **97% reduction** in time to process and collect payment, which enabled school administrators to provide a unique opportunity for their students.

70 DAYS

2 DAYS

97% REDUCTION IN TIME

$48,000

Although the benefits of lost funds and miscalculated fees were previously mentioned, there is also the benefit of **higher collection rates** from parents for their child's participation. In the old way of collecting payment, a portion of parents were not paying the school for the field trip which then required school administrators to repeatedly contact parents or abandon payment collection.

Now that Script allows for pre-payment of the field trip funds, Dayspring has been able to collect an additional **$48,000** in fees that would have otherwise been lost.

If we combine the cost savings of **$109,764** with the additional revenue of **$48,000**,

THERE IS A TOTAL POSITIVE FINANCIAL IMPACT OF APPROXIMATELY **$157,764.**

This benefit is for a school with **40 teachers** and **840 students**, or approximately

$187.81 PER STUDENT

$187.81

TOTAL REALIZED BENEFITS

If we combine the cost savings of **$109,764** with the additional revenue of **$48,000**, there is a total positive financial impact of approximately **$157,764**. This benefit is for a school with **40 teachers** and **840 students**, or approximately **$187.81** per student.

script

To learn more about Script

and how it can benefit your school, visit

www.scriptapp.com

and request a demo for your school!

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